

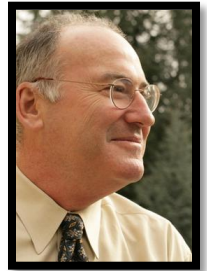
LDC Live Events Spring 2011

Good Boss, Bad Boss: Be the Best and Learn from the Worst

Bob Sutton – March 22nd (Broadcast from Palo Alto, CA)

Sutton weaves together the best psychological and management research with true stories to reveal the mindset and moves of the best bosses – which he bolsters by contrasting them with evidence on how the worst bosses think of themselves and treat their people. Sutton shows how bosses can master the essentials of being the best.

Robert Sutton is Professor of Management Science and Engineering at Stanford and a Professor of Organizational Behavior at the Stanford Graduate School of Business. Sutton is the author of seven books. His latest, Good Boss, Bad Boss, is a top ten NYTimes Bestseller.



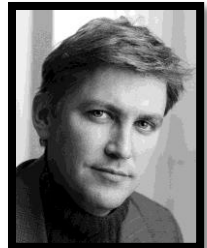
Bob Sutton

Where Good Ideas Come From: Seven Key Principles to the Genesis of Ideas

Steven Johnson – April 14th (Broadcast from NYC)

Steven Johnson has spent twenty years immersed in creative industries. In this live presentation, he identifies the key principles to the genesis of great ideas, from the cultivation of hunches to the importance of connectivity and how best to make use of new technologies.

Steven Johnson is the author of numerous US bestsellers including Everything Bad Is Good For You, as well as Emergence and Interface Culture. He is the founder of a variety of influential websites and is a contributing editor to Wired. His new book is Where Good Ideas Come From: A Natural History of Innovation.



Steven Johnson

Leading for Life: The Power of Confidence and Lifelong Learning

Tim Sanders – May 11th (Broadcast from Perspectives, Orlando FL)

What makes our lives rich, argues Tim Sanders, New York Times bestselling author, international speaker, and former Yahoo! executive, isn't money. It's having total confidence—confidence in your purpose, in your team, and in yourself.

Tim is the author of Saving The World At Work: What companies and individuals can do to go beyond making a profit to making a difference -- endorsed by leading authors such as Dr. John Maxwell, Patrick Lencioni, Dan Pink and Marshall Goldsmith. His new book Today We Are Rich, will be released April 1, 2011.



Tim Sanders

The Happiness Advantage

Shawn Achor – June 7th (Broadcast from Las Vegas, NV)

Many individuals believe they will be happy once they finally achieve success. Shawn Achor explains why this thinking is counterproductive; research shows that happiness actually fuels success. Audiences will learn how positive emotions generate greater productivity, employee loyalty and company profit. Managers will learn positive psychology tools that prime their employees for greater job performance and job satisfaction.

Shawn has spent the past several years researching and teaching at Harvard University on the subject of positive psychology. His lectures on human potential have received attention from The New York Times, Boston Globe, Wall Street Journal, CNN, and NPR



Shawn Achor